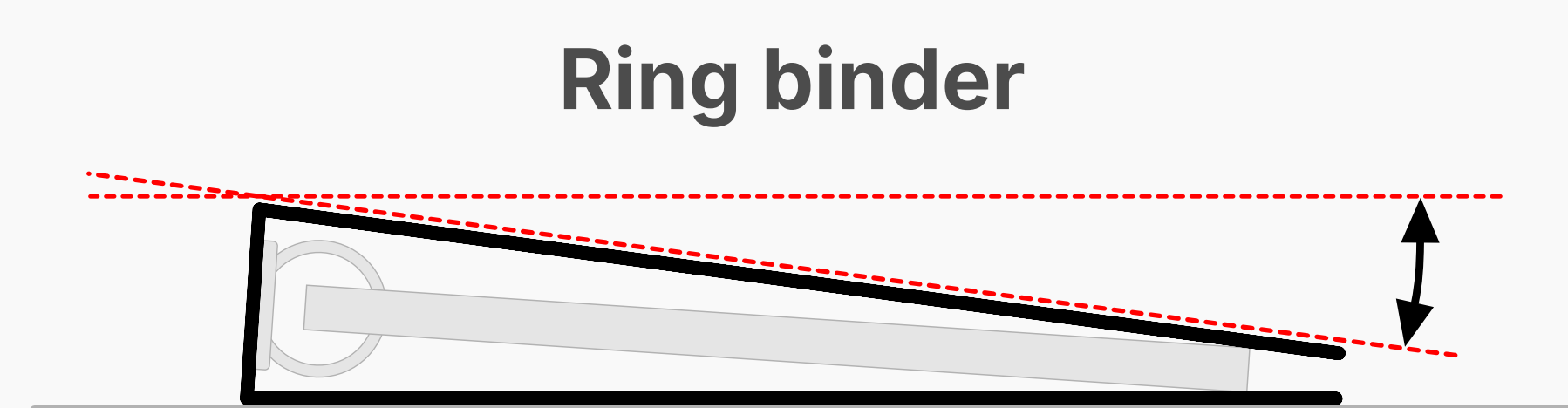


Wingbinder

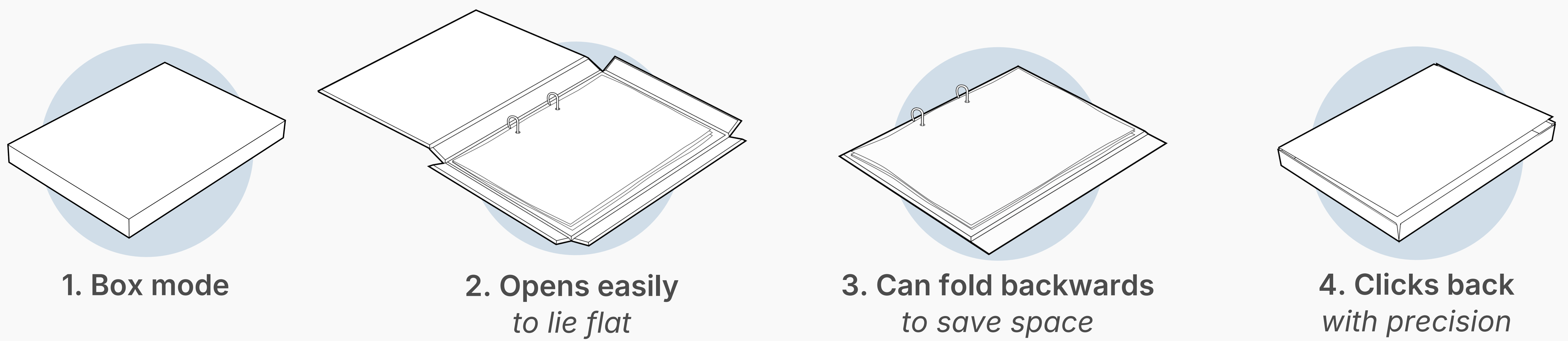
THE KING of loose-leaf paper ...has a *geometry problem*.

The **ring binder** remains the *tool of choice* for loose-leaf paper.
Yet, because its sides are not parallel, it is quietly **loathed** by users.

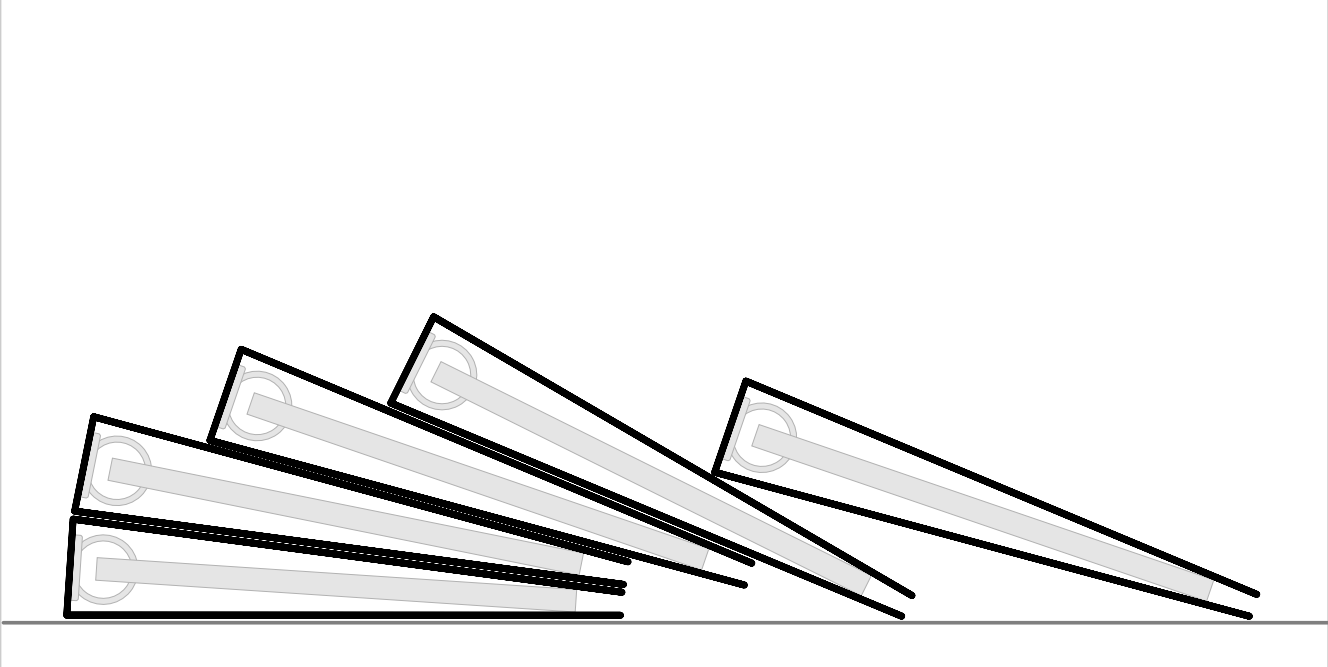
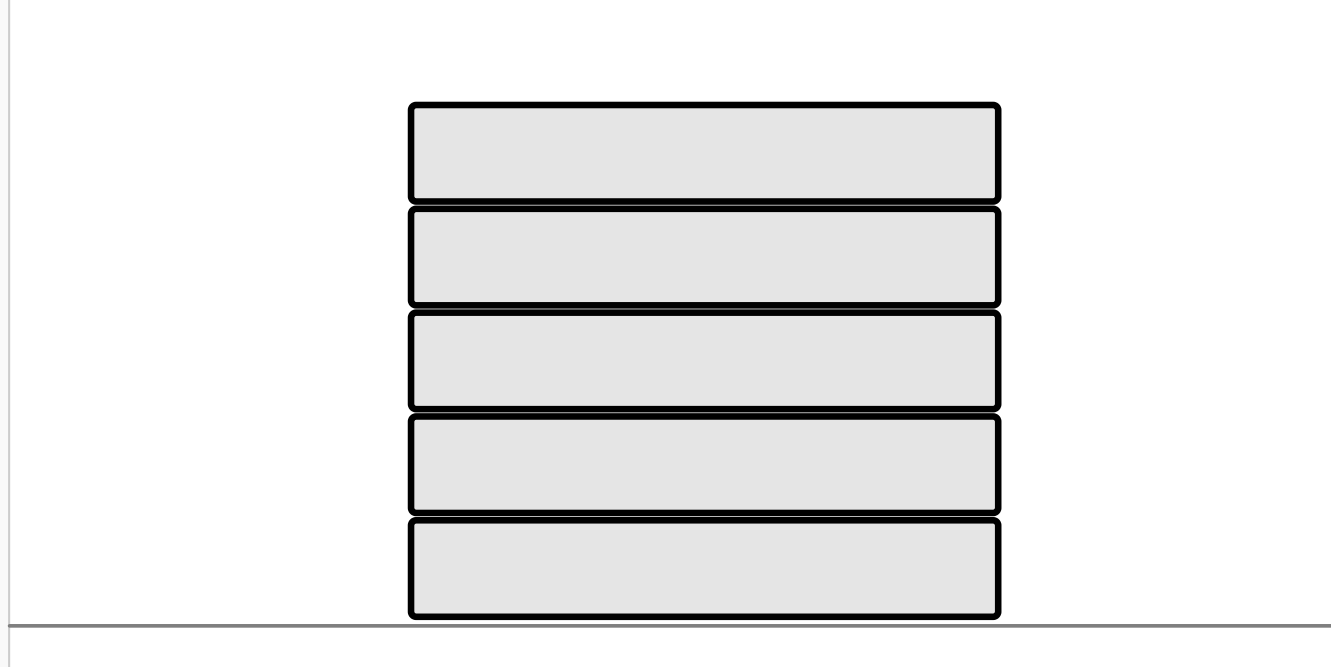
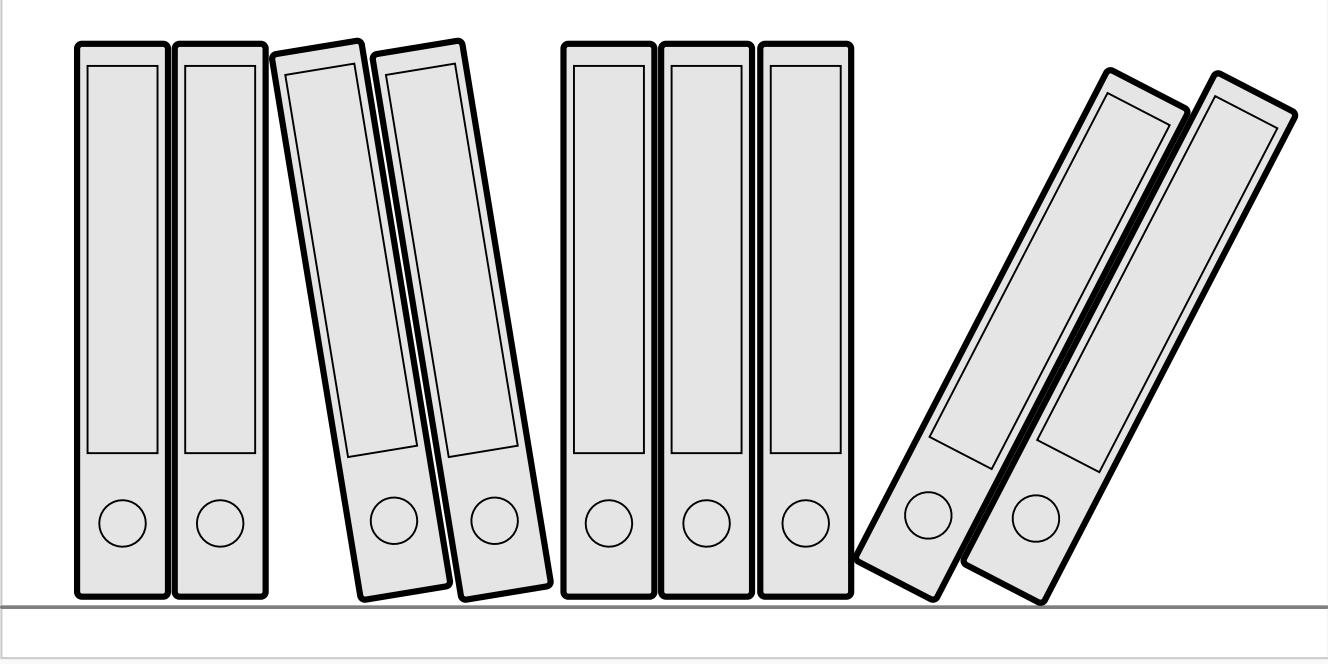
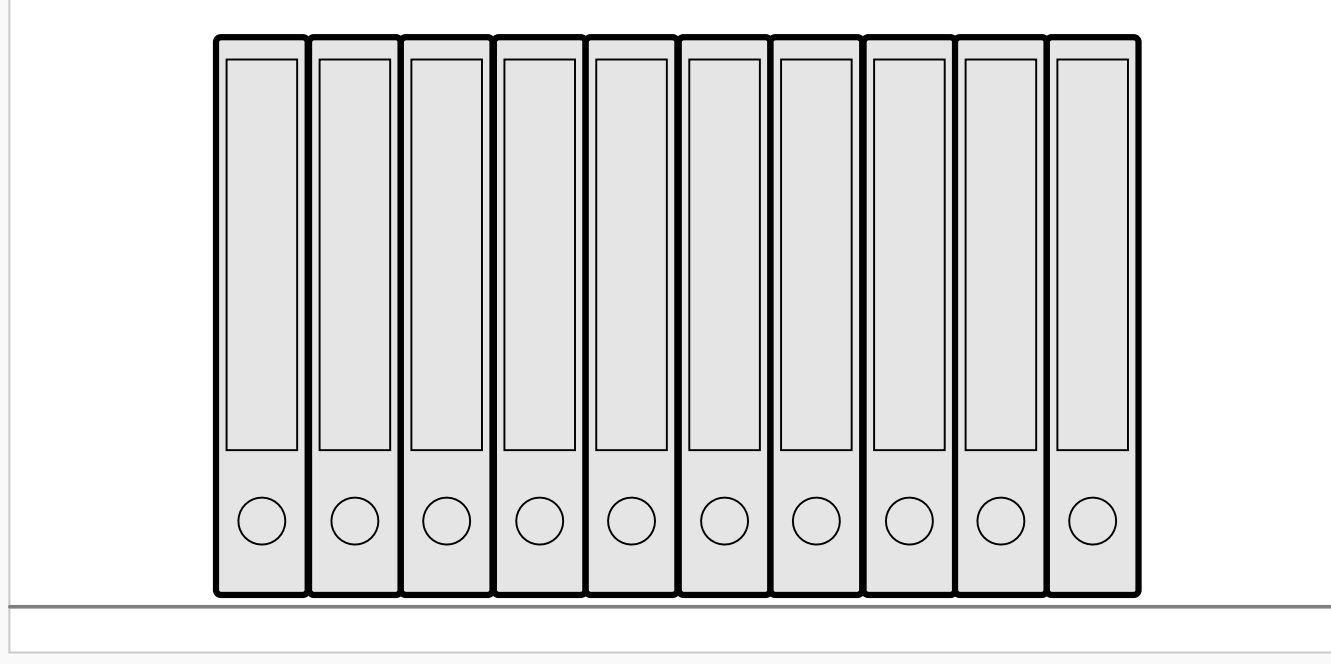
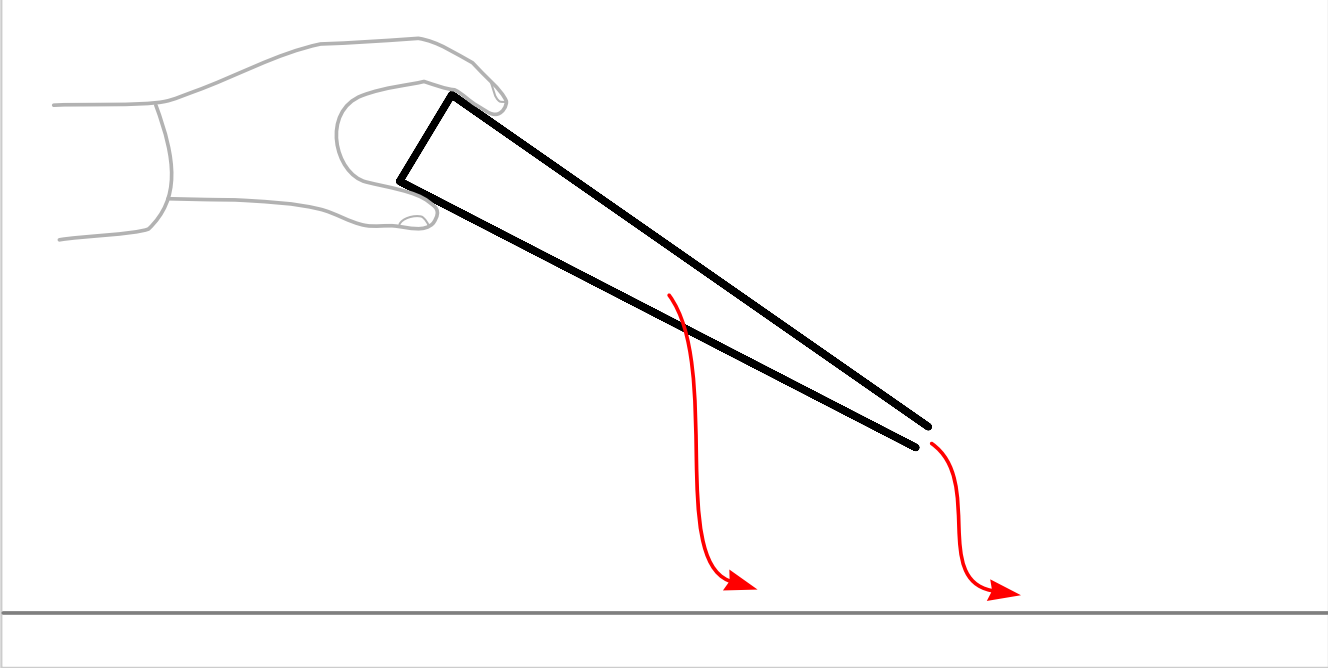
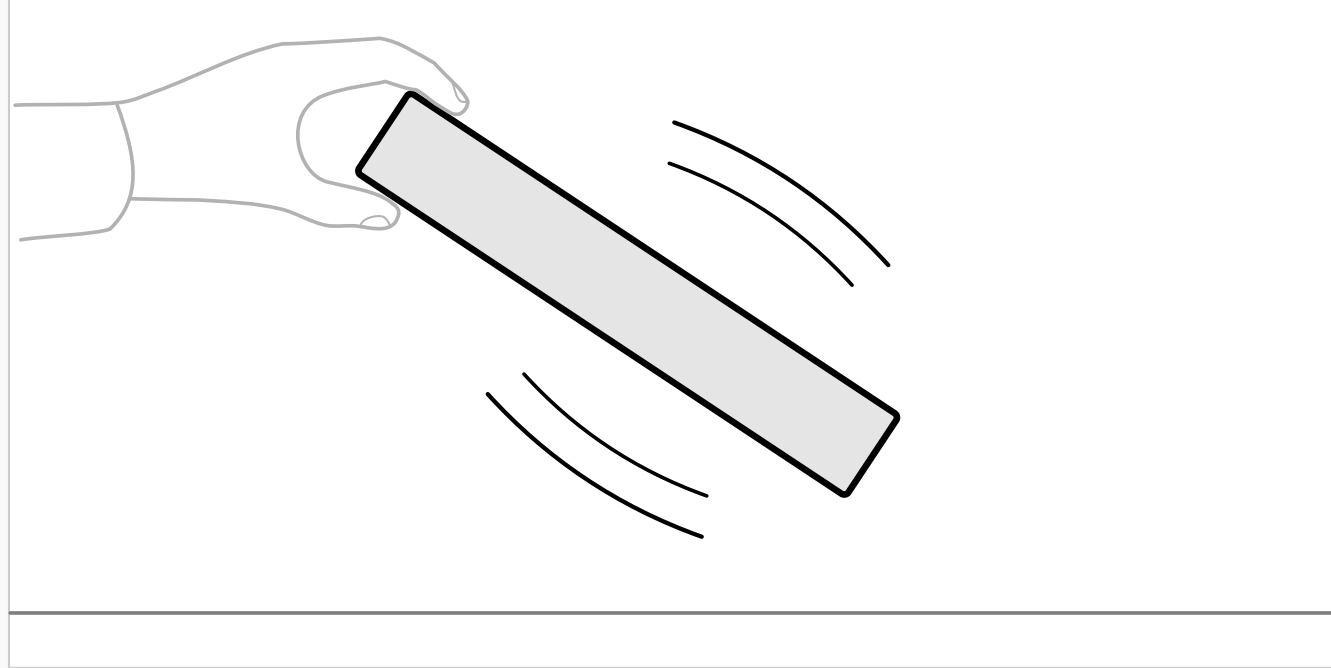
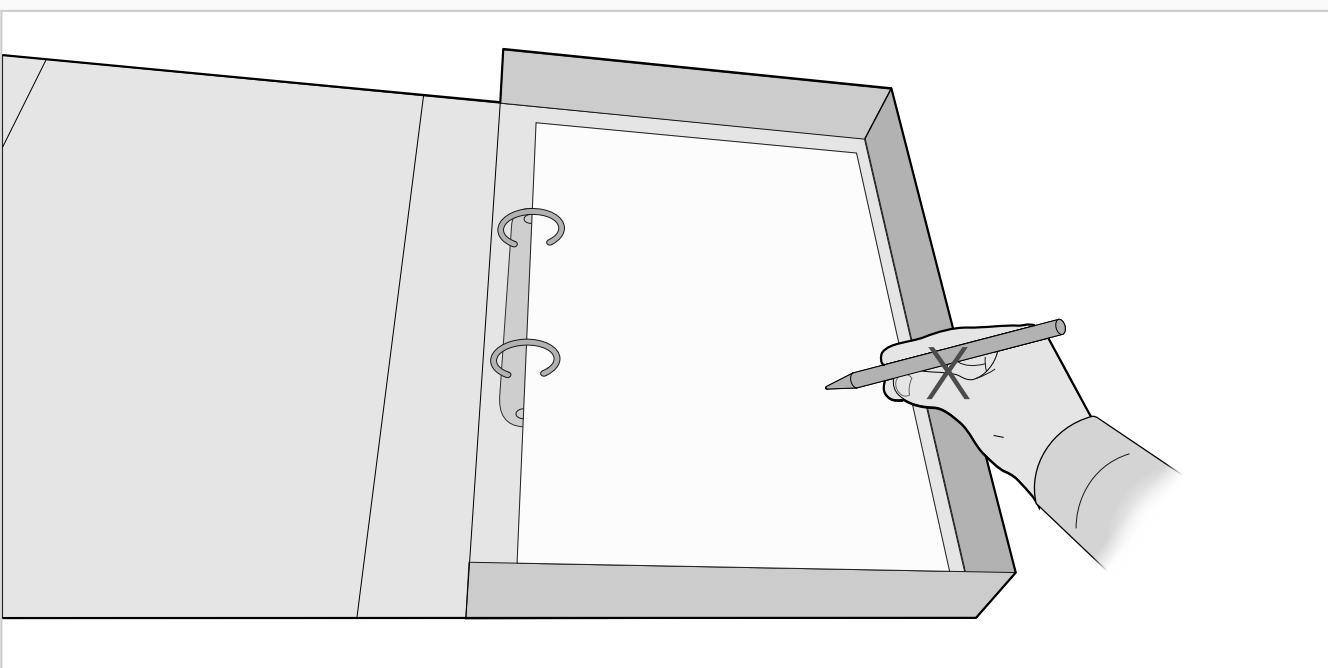
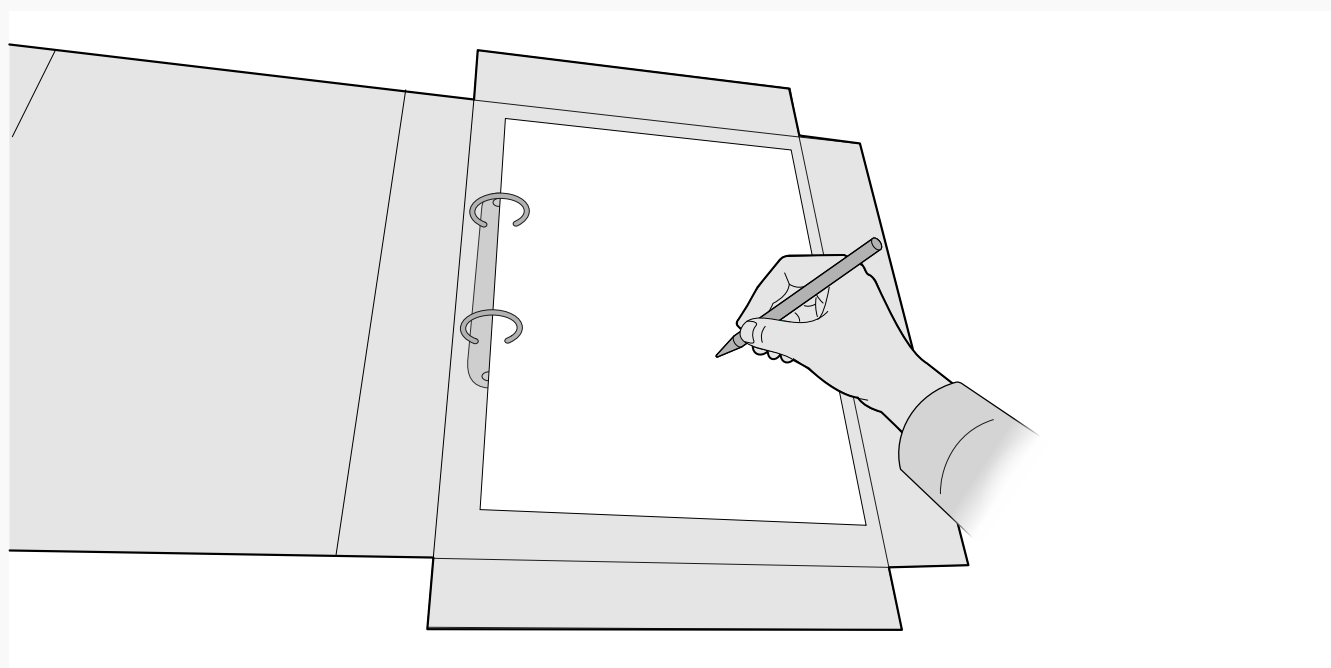


Wingbinder - a new geometry

This new product concept uses our *outward-folding* magnetic **BOX**, which houses a binder mechanism. The box opens and closes in seconds:



Numerous benefits

Conventional binder	Wingbinder	Benefit
 Stacks badly	 Stackable	Better in tight spaces
 Falls over	 Stands upright	Shelves stay tidy
 Loose items fall out	 Nothing can fall out	Lose nothing
 Hard to write in archive box	 Opens dead-flat	Write inside the box

Additional benefits

Archive friendly - Keeps out dust, light & spiders - Protects long-term	Compact shipping - Boxes pack flat - unlike a rigid box - Cuts storage & shipping costs	Safer for fragile items - Just <i>SLIDE</i> out - No side-walls in the way	Magnetic click - Satisfying action - Premium feel
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The classic stationery *grudge purchase*...
...made into a **lovable** premium product.

Licensing opportunity

- A global mass market – 0.9 to 1.1 BILLION ring binders/year (2026)
- Creates a **high-margin platform** – sectors: office, education, archive & gifting
- **User trials complete** – 60 users: enthusiastic, low price sensitivity, “gift-worthy”
- **Patents granted** – US & UK secured, India pending (*US-12397578 / GB-2597710*)
- **Manufacturing ready** – DFM resolved, competitive costs - esp. at volume (China)

Contact us

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Scan for VIDEO

